

MEDIA ADVISORY / Photo Opportunity: Friday, August 31, 2018: 12PM to 12:30PM

19th Annual Toronto International BuskerFest for Epilepsy and The Mac and Cheese Festival
Woodbine Park, Labour Day Weekend
August 31 – September 3 2018

Jaw-dropping Circus Skills, Fire Shows, Human Contortion, Live Music
PLUS

A GUINNESS WORLD RECORD Attempt by TWO-TIME Record Holder and MAGICIAN

WHAT Media are invited to attend an exciting presentation and photo opp launching the 19th annual Toronto International BuskerFest for Epilepsy, in Woodbine Park.

Media will get the first look at the must-see variety of this year's **world-class acts** and a **taste** of what the festival has in store. There will be a Guinness world Record attempt by magician and yo-yo artist Michael Francis Magic.

WHEN Friday, August 31, 2018
12:00 p.m. – 12:30 p.m.

WHO Media personality **Zuraidah Alman** will host the official launch and welcoming everyone to the 19th annual Toronto International BuskerFest.

WHERE Woodbine Park in The Beach (1695 Queen St. E) on the Toronto Education Workers, Stage #4 (located close to Coxwell Street)

Paid parking is available in the lot on the north side of the park (enter off of Eastern Avenue). Live Eyes can enter the park through entrance on Coxwell, where staff will be on hand to walk vehicles onto site.

WHY For 19 years, Toronto International BuskerFest for Epilepsy has featured hundreds of the best street performers from around the world, hosted millions of amazed spectators and helped raise much-needed funds for Epilepsy Toronto. BuskerFest is the largest epilepsy awareness-raising event in the world. Guests are asked to donate at the gate to Epilepsy Toronto. Buskers retain proceeds from "the hat" passed after their performances except for special group benefit shows, where all proceeds go to Epilepsy Toronto.

Performers:

A first-time Guinness World Record attempt for yo-yoing: Michael Francis is an energetic magician who brings the crowd to their feet, widely known for his acclaimed Yo-Yo routine. He's already a two-time Guinness World Record holder and is attempting to break a new record for the most yo-yos spun simultaneously. The previous record was 16, he will attempt 17.

The Big Wheel Show: A show of circles, Hannah contorts herself through rings, spinning and rolling through the wheel and engaging audiences with her friend Cornelius, the massive German Wheel.

The Circus Firemen: Angus and Matilda turn up the heat with high energy acrobatics, red hot juggling and searing Australian comedy.

Nemesis: Long time festival favorites, electronic violinist **Dr. Draw** and beatboxer **Scott Jackson** will be performing their new duo act **Nemesis** for the first time at BuskerFest

FlameOz: Their Variety Circus Show features juggling, acrobatics, and hula hooping sewn together with laughs and good times! In the evening, they perform a blend of beauty, dance, power, energy and fire, to create an unforgettable awe-inspiring experience!

Additional talent and eye-catching performers will be available and on-site following the official launch presentation.

The 19th annual Toronto BuskerFest for Epilepsy
Admission by Donation to [Epilepsy Toronto](#)

Dates: Friday August 31- Monday, September 3, 2018

Times: Friday, 12 p.m. – 11 p.m.; Saturday, 11 a.m. – 11 p.m.;

Sunday, 11 a.m. – 10 p.m.; Monday, 11 a.m. – 8 p.m.

FIRE BENEFIT SHOW: Friday August 31 at 7:30 p.m.

FINALE BENEFIT SHOW: Monday September 3 at 5 p.m.

Location: Woodbine Park, in The Beach, 1695 Queen St. E.
(Coxwell Ave. at Lakeshore Blvd. E.)

For information visit: <http://www.torontobuskerfest.com/>
Facebook, Instagram & Twitter: @BuskerFestTO #BuskerFestTO

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For Media Enquiries: Melanie Carrey - Publicist, pr@torontobuskerfest.com,
416-526-8114. Interviews on request.

For photo downloads from past festivals (high res first, scroll down for lower res):
<http://torontobuskerfest.com/mediaresources> Login: media Password: epilepsy.

The Mac and Cheese Festival

photos: <https://www.dropbox.com/sh/wh1c037o0m239by/AAAP0SNjrCPvJH7k3FXKt2i6a?dl=0>